

Hi!
I'm Irene,
Illustrator.



After completing my studies in Fashion Design at the La Rioja School of Design, I made the decision to move to Barcelona. It was in this city where I began to explore illustration using techniques such as watercolor and oil.

In recent years, I have dedicated part of my time to traveling to various places, leading me to delve into digital illustration. This offers me the opportunity to constantly explore, make changes easily, and carry my work with me wherever I go.

My creations are primarily influenced by both the world of fashion and my travel experiences. The synergies that arise from these sources of inspiration allow me to breathe life into illustrations created from images or memories, to which I like to add a certain dreamlike touch.

HAGEMANN
STUDIO

COVERS

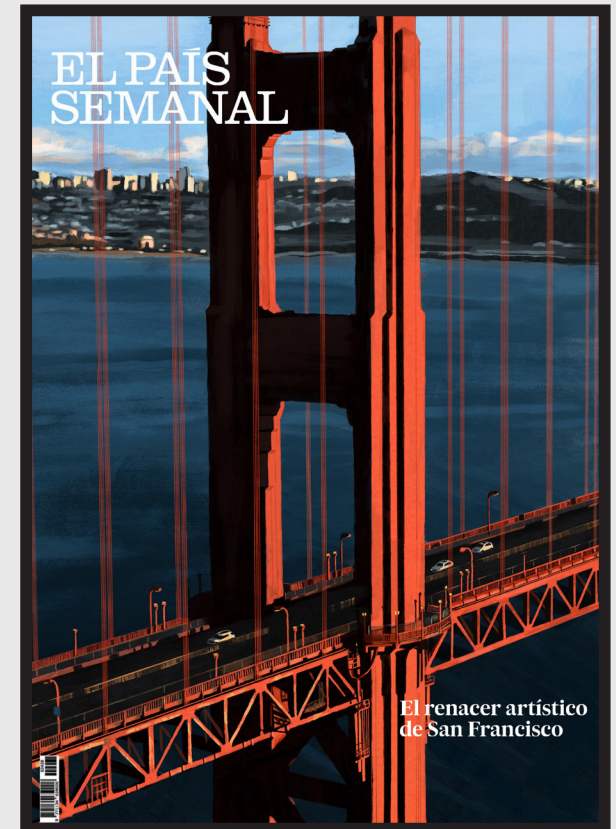
Series of illustrations created for hypothetical covers of various publications.



Hypothetical cover design for Vogue magazine, 2023.



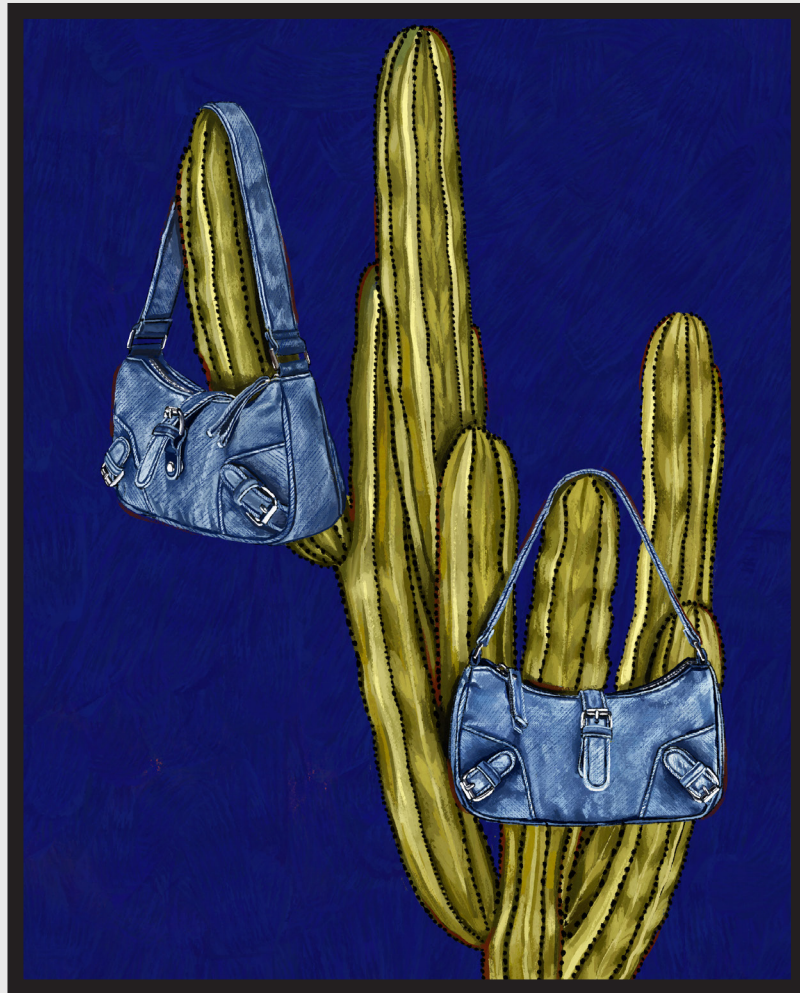
Hypothetical cover design for the Ideas section, El País, 2023.



Hypothetical cover design for El País Semanal magazine, 2022.

PULL&BEAR

Illustrations created for the promotion of a denim campaign for social media.



Bags y cacti, 2023.
Client: Pull and Bear.



Shod dog, 2023.
Client: Pull and Bear.

CASA MARICRUZ

Illustration created for the Mother's Day pop-up event for Casa Maricruz X Formaje.



Mari Cruz House, 2023.
Client: Casa Maricruz.



Pop up poster.

VERSIONA THYSSEN

First prize winner of the "Versiona Thyssen" competition for the Thyssen Museum in Madrid.



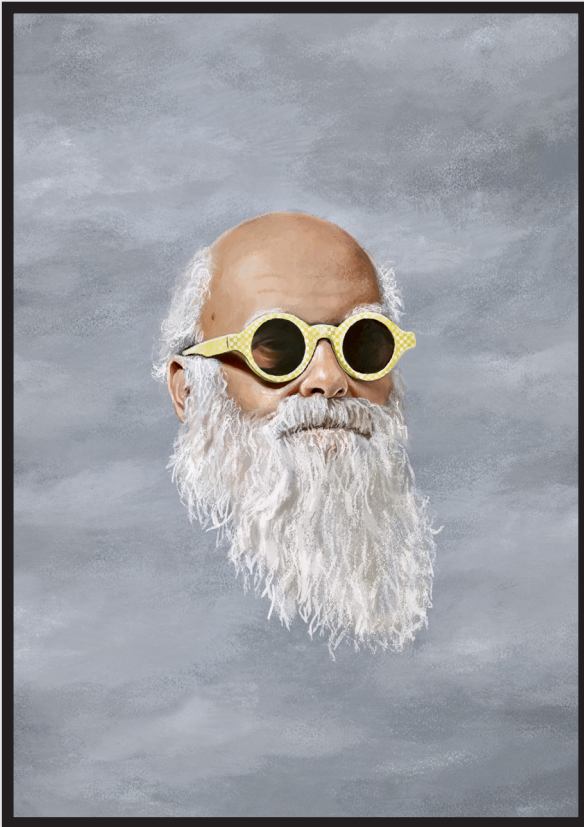
A man, 2021. Illustration created for the "Versiona Thyssen" competition.



Detail of A man, 2021.

PERSONAL PROJYECTS

Personal projects focused on the world of fashion.



Hypothetical design for Ethnia Barcelona, 2021. Personal project.



Hypothetical design for Louis Vuitton, 2021. Personal project.



Hypothetical design for Lacoste x Aleix Barau, 2024. Personal project.

PERSONAL PROJECTS

Series of illustrations based on the photographic work of Yosigo.



The beach, 2021. Personal Project.



The beach, 2021. Personal project.

PERSONAL PROJECTS

Illustrations inspired by personal travels.



Horse River, 2023. Personal project.



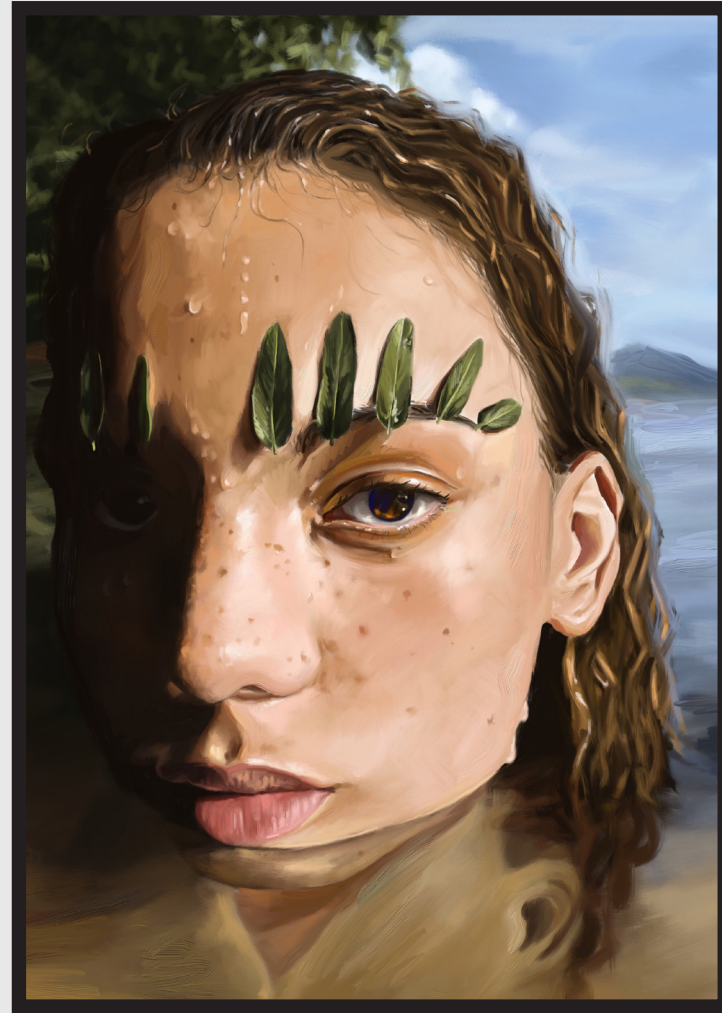
The Alps, 2023. Personal project.

PERSONAL PROJECTS

Digital illustration portraits.



Winter Paloma Wool, 2023. Personal project.



Portrait Minhyunwoo, 2023. Personal project.



CONTACT

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